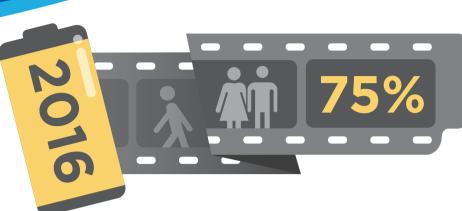
COPD IN AMERICA: The Latest Snapshot

America is becoming increasingly aware of Chronic Obstructive Pulmonary Disease (COPD), the third leading cause of death in the U.S. It is a serious lung condition that over time makes breathing difficult and limits the ability to do many everyday activities.

The word is out about COPD.

Three-quarters of American adults 18+ are aware of COPD, an increase of 10%, or about **20 million***, since 2012.

Awareness is especially high among people in the South and Midwest, Baby Boomers, women and former smokers.





COPD: Up Close and Personal







Have a personal connection to COPD.

Know someone who is diagnosed with the disease.

Know someone who died from COPD.

COPD: When symptoms

show up, make sure to speak up.

1 in 10 (20 million) Americans has COPD symptoms, such as chronic coughing, wheezing and shortness of breath.



symptoms haven't spoken to a health care provider.

diagnosed, 1 in 4 adults with COPD the better you'll breathe.

Source: COPD: Tracking Perceptions of Individuals Affected, Their Caregivers, and the Physicians Who Diagnose and Treat Them, NHLBI, published online June 2017 COPD.nhlbi.nih.gov.

*Estimates based on 2015 U.S. Census data.



The sooner

COPD is

